

Introducing a powerful new way to raise money and get kids reading.

SpoonRead is an innovative new reading app where kids read books on a tablet, phone, or Chromebook to reach the *Million Word Challenge* during your school's read-a-thon. Parents use the online donation platform to request support from family and friends. Get your community reading together and earn \$15,000, \$20,000, \$25,000 or more in a fun, motivational school-wide reading event.



SAFE & SIMPLE FUNDRAISING

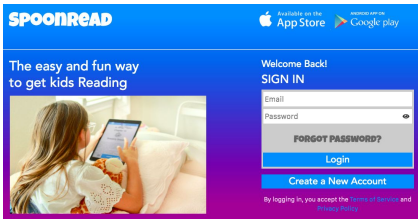
- 100% digital, hands-free fundraiser
- Keep 90% of donations PLUS \$5 on every book purchased
- Event dashboard updates in real time to keep kids motivated to read and tracks reading progress
- No product sales, no cash to manage, nothing to distribute, and no army of volunteers required

READ MORE TO RAISE MORE™

SPOONREAD

IT'S AS EASY AS...

1 REGISTER



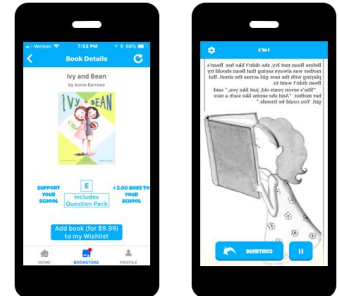
Register and onboard a child to your school at parentclub.spoonread.net.

2 REQUEST



Purchase a book and request donations from friends and family through the secure online donation platform.

3 READ



Download the free SpoonRead app and your child is ready to read.

KIDS READ TO RAISE money

- ★ Students read and answer questions on their device after each chunk or "spoonful"
- ★ Comprehension checks validate student reading
- ★ Free titles available to ensure 100% participation
- ★ Aligns with your school's mission

- ✓ FREE - no costs to set up and use
- ✓ GREAT TITLES - Over 1200 books to choose from
- ✓ CUSTOMER SUPPORT school success coordinator assigned to your school
- ✓ KEEP MAKING MONEY on book purchases after your event ends

THE SAFEST WAY TO RAISE money



For more information contact:

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